

ROAD TO EUROSKILLS 2020

PREPARING FOR THE CHALLENGE ✦

// PAGE 001



#PUSH YOUR SKILLS

DO YOU HAVE WHAT IT TAKES TO BE THE CHAMPION?

FABIAN GWIGGNER
EUROPEAN CHAMPION : 2016
GRAPHIC DESIGN

AVAILABLE ONLINE AND IN ALL APP STORES

Success made in Austria

LET THE GAMES BEGIN: PUSH YOUR SKILLS!

A key objective of EuroSkills 2020 is to discover and promote talent. There is a talent hiding in each and every one of us, but we have not all discovered it yet. #pushyourskills is an app we have developed that enables each participant to showcase their own particular expertise and pit themselves against competitors from all over the world. Over 800 questions from all occupational groups will set quizzers' pulses racing. In accordance with the



classic gameplay approach, players answer three rounds of trade-specific or logic-based questions in their attempt to be declared the winner. Whether you're a builder, an entrepreneur or a beautician, there are easy and difficult questions for all occupational groups. The game can be played in German or English. It is designed as a fun way to introduce young people in particular to the core message of EuroSkills 2020. //

PREPARING FOR THE DRUMMING U

MOZART AND THE EMPRESS SISI FOR AUSTRIA!



© EuroSkills 2020 (2)

At the WorldSkills 2017 competition in Abu Dhabi, EuroSkills 2020 was also represented with a stand in the exhibition area. And we came up with something rather special to promote our event: European champions Lisa Janisch and Fabian Gwiggner represented Austria with classical elegance. Dressed as the composer Mozart and the Empress Elisabeth – popularly known as “Sisi” – they enchanted not only the Austrian participants and guests, but all visitors alike. And the classical costumes proved very popular: young people from many different countries worldwide couldn’t wait to get a selfie with the famous Austrian characters. Even the president of WorldSkills Europe, Dita Traidis from Lithuania, couldn’t resist having her picture taken with Mozart and Sisi. Austria and EuroSkills 2020 therefore showed themselves off brilliantly in Abu Dhabi and so are sure to be remembered for a long time by everyone who attended the event. //



TIMELINE TO 2020



FIRST MEETING OF WORKSHOP MANAGERS

Our team of Workshop Managers is almost complete! Teachers, skilled workers and business managers from all vocational fields are taking on these responsible roles and making their time and expertise available. And work is starting right now to ensure that those involved are ideally prepared for their duties at the championships in 2020. To start things off, 29 Managers met for the first time at the kick-off meeting in Graz – with great success! Eugen Incerti and Stefan Praschl guided the future managers

through the two-day event. The participants will be responsible for organising and setting up the workshops, and are therefore receiving extensive training and instruction in these areas. Their

programme also includes English and project management. Alongside the theory, however, there is also plenty of practice awaiting them. To ensure that the Managers receive the best possible

preparation for their tasks, they will be allowed to shadow their colleagues at AustrianSkills 2018 in Salzburg and EuroSkills 2018 in Budapest. They’ll be expected to get involved and gain valuable experience at these events, so that they are ideally equipped to deal with EuroSkills in 2020. Then, at the European championships in Graz in 2020, they will bear the great responsibility of correctly setting up their own areas of the competition and ensuring that everything runs smoothly during the event. //



© Kantzai

← VERY MOTIVATED WORKSHOP MANAGERS

THE 2020 CHALLENGE: UP SUPPORT!

EUROSKILLS GOES OLYMPIC: MEETING THE HEROES!



EuroSkills 2020 has now gone international! Josef Herk is taking advantage of his trip to the Winter Olympics in Pyeongchang to forcefully beat the advertising drum for EuroSkills at every opportunity. And he's drumming up some prominent support: Austria's former Olympic skiing champions, Benni Raich and Franz Klammer, and the women's Olympic skiing team have already become caught up in the infectious spirit of EuroSkills. //



© EuroSkills 2020 (3)

THE EUROSKILLS FAMILY IS GROWING

The EuroSkills family has seen continued growth in the past year, too. We look forward to welcoming our two new colleagues, Laura Hütter and Anna Zebinger. Laura has already had her first taste of working as an apprentice at the Styrian Economic Chamber and has been acting as assistant to our managing directors since December. Anna, a business studies student, already has some marketing experience and has been assisting the team with communications since September. The two ladies have now settled into the EuroSkills team and are looking forward to their forthcoming responsibilities. //



© Foto Fischer

"BEST" JOB FAIR, ENTREPRENEUR DAY: EUROSKILLS AT ITS BEST!

One of the main tasks on the path to EuroSkills 2020 is to promote the event properly, in order to win potential competitors and visitors for 2020. That's why the EuroSkills team has also booked stands at various trade fairs and events, in order to bring the vocational skills competition to the attention of as many people as possible. At the Job, Training and Education Fair (BeSt) and the Entrepreneur Day held by the Styrian Economic Chamber in Graz, EuroSkills managed to spark interest among a great many different vocational groups and industries. //

APPRENTICESHIP TALK WITH CHAMPION SKIER HANS KNAUSS

Under the heading of "How can we use our talents and strengths?", the apprenticeship support association (LUV) together with the Styrian Economic Chamber and the regional newspaper Kleine Zeitung organised the second LUV Business Talk for Apprentices. Successful individuals such as our own EuroSkills ambassador Lisa Janisch, players from the ladies' Austrian football league team SK Sturm Graz and the president of the Styrian Economic Chamber, Josef Herk, gave talks on how they discovered their talents and set

out on the road to their professional careers. Alpine skier Hans Knauss, winner of two world championship medals, an Olympic medal and seven World Cup titles, appeared as the keynote speaker and his presentation on the subject was well received. Just like EuroSkills 2020, the apprenticeship talk was also aimed at motivating young people to discover and foster their talents - and to do so successfully. Over 200 apprentices from many different trades drew inspiration from the panellists. //



© Jorj Konstantinov

Ski legend inspires young champions of tomorrow.

THE PRESIDENT ON TOUR!

Since it was announced that Graz is to host the skills championships in 2020, preparations for the event have been in full swing. Yet the staging of such an event would not be possible without the support of key individuals from all over Austria. Economic Chamber President Josef Herk, in his role as representative of EuroSkills 2020 within the Economic Parliaments, is constantly making visits to other Austrian federal states. The aim

of these trips is to persuade officials at the respective economic chambers to act as multipliers for the event. Last autumn our president visited the federal states of Tyrol, Burgenland and Salzburg, where he forcefully beat the publicity drum for the mega-event in 2020. Everywhere they went, the two directors Angelika Ledineg and Harald del Negro, and the President received an extremely warm welcome. With the help of the Economic

Chamber's own brochures and an engaging presentation, Josef Herk introduced EuroSkills 2020 and managed to convince the delegates to become "part of it". The officials declared their support by signing the "world's longest contract", an agreement which ended up proudly measuring 10 metres in length and is testament to the support pledged at the highest levels throughout Austria. Many delegates even declared themselves to

be real enthusiasts and couldn't resist taking a selfie with the EuroSkills 2020 banners. With such high-level support from all over the country, we are convinced that everything is right on track for EuroSkills 2020. //



© Die Fotografen Charly Lair (2); EuroSkills 2020 (6)